

Baruch College, New York City, Spring 2016



I had the opportunity to study at Baruch College the spring of 2016. The idea of having the chance to live in New York City for five months, was definitely the main reason for my decision to study abroad.

Baruch College

Baruch College is located in the Flatiron district, close to the Madison Square Park. The campus (Newman Vertical Campus) is a 17-floor building, which include: library, gym, swimming pool, squash courts and a cafeteria.

You can choose from a variety of different classes to study at Baruch. It was mandatory for us to study five classes, and I chose: Public Relations, Technology, Innovation and Design in Entrepreneurship, Branding, Digital Advertising and Social Media Marketing and New Ventures. The difference from Stockholm University is that you read all classes simultaneously and they also have a different way of teaching. You need to actively participate and they give you homework in every class, it felt almost like being back in high school. Instead of having one final exam, I also had midterms in all my classes. I must say that I found it easier to get a good grade at Baruch than in Stockholm, but I am sure that it differs from what classes you decide to study.

New York City

It was my first time in New York City, and it felt unreal to walk around the streets of New York. All the incredible buildings, parks, restaurants, bars and people that are making this city so special. The city is divided into different areas, and each area has its own vibe – so there is definitely a place for everyone.

The only negative thing that I have to say about this city is that it is incredibly expensive, and especially housing. I rented a room in an old couple's basement in East Village, or Gramercy

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Exchange Report VT2016

Park to be more specific. The rent was relatively good (compared to others), the location was amazing and the couple that I rented the room from was two of the most inspiring people I've ever met.

It is a cliché (but still true), that it is hard to describe this city in just a couple of sentences. This city is special in several ways, but the most spectacular thing about this city is that it has so much to offer. I lived there for five months and I tried to do as much as possible. My objective was to try all the good restaurants and bars, but I wasn't even close to do it. Therefore, I will most definitely go back one day for work because I have a lot more to discover.

To study abroad

I strongly recommend everyone to take the opportunity to study abroad. I am so glad that I decided to go abroad. It has definitely made a huge impact on me and I can honestly say that I grew a lot as an individual during my exchange semester. So, take the chance and go abroad – you will never regret it!

All the best,
Isac Hjertström